

## Baird Straughan

**From:** no-reply@salesforce.com on behalf of Baird Straughan [baird@leadgreen.org]  
**Sent:** Monday, January 23, 2012 9:32 AM  
**To:** baird@leadgreen.org  
**Subject:** Thanks for submitting the Status Report for Test Watershed Association



## Organizational Status Report Results for Test Watershed Association

Dear Linda,

Thanks for filling out the Status Report at [rivernetwork.org](http://rivernetwork.org). Here are a copy of your answers, which may serve you as a record of where your organization is right now.

If you would like to go back and edit your answers or add to them, use this link: <http://www.rivernetwork.org/status-report-survey?edit=yes&pid=a0750000008XTxa>

Now you can continue to the Internal Assessment, which helps you decide where to focus your attention in order to build your organization. We suggest getting your board members, staff, lead volunteers and perhaps funders or key supporters to fill it out. At the end of the process, you personally will receive a report which shows how the different opinions matched up (or didn't). It's a good tool for starting a group discussion about which direction to move in.

Here's the link to the Internal Assessment: <http://www.rivernetwork.org/internal-assessment-survey?pid=a0750000008XTxa>

Send it to as many board members, staff, or supporters as you'd like. And here's the data you gave us in the Status Report:

### Programmatic Data

#### ADVOCACY FOR POLICY CHANGE

Number of initiatives you led:  
Number of initiatives you supported:  
Number of initiatives you led that achieved goals:

#### WATER QUALITY MONITORING/ASSESSMENT

Number of sites monitored: **30**  
Describe how you used your monitoring data: **Report data to the government and media to try to force compliance with legal water quality norms.**  
Did you monitor and assess the human health impacts: **No**

#### COMMUNITY ORGANIZING

Number of people regularly contacted: **200**  
Number of community events your organization hosted or organized: **2**  
Number of participants who attended activities or events: **100**  
Number of constituents who took action on an issue on behalf of your organization: **40**  
Number of volunteer spokespersons on issues: **10**

#### WATERSHED RESTORATION/POLLUTION

Coastal habitat - acres restored:  
Forests and wetlands - acres restored: **1**  
Urban bio-retention - sq. ft. treated:  
Agriculture - acres managed:  
Stream - linear feet restored:  
Trash removed - pounds collected: **120**  
Other:

#### PUBLIC ATTITUDES/BEHAVIOUR CHANGE

What are the targeted behaviors?  
What changes have you seen?  
How do you measure those changes?

#### WATER CONSERVATION

Was a minimum instream flow standard established:  
Were new water conservation measures established :  
Did you promote water conservation:  
Number of gallons saved from water conservation:

### PUBLIC EDUCATION AND OUTREACH

Number of public education programs offered: **1**  
Number of children reached in those programs:  
Number of adults reached in those programs:**50**  
Did the participants match community diversity:**Yes**

### WATERSHED PLANNING

Number of plans on which your organization is taking a leading role:  
Number of plans on which your organization is participating:  
Number of plans for which you led the implementation:  
Number of plans you assisted in implementing:

### REGULATORY ENFORCEMENT

Number of enforcement actions: **0**

### LAND PRESERVATION

Number of acres permanently preserved:  
Number of recreational sites planned  
Number of recreational sites built  
Number of recreational sites managed

### PROGRAMMATIC ACTIVITIES

Describe your programmatic activities from last year: **Through outreach, pamphlets, we got 50 people involved in our "clean up the Mapocho" event, 20 more than previous years, and collected 120 pounds of trash on the river. We used the event to raise awareness among the population - there was some press and a lot of local interest.**



## Organizational Info

### STAFF, VOLUNTEERS, BOARD

How many full-time paid staff members do you have? **0**  
How many part-time paid staff members do you have? **2**  
In the last year has your Board evaluated the executive director or lead staff person?  
How many volunteers led activities last year? **5**  
How many volunteers participated in activities last year? **60**  
How many Board members do you have? **4**  
How many Board meetings were held in the past year? **2**  
How many years can Board members serve before they're required to step down?  
How many new members officially joined the Board in the last fiscal year? **1**  
Have the Board members who joined in the last year participated in a formal orientation program? **No**  
Do you have written job descriptions for Board members?  
How many active committees do you have? **2**

### FINANCE & FUNDRAISING

How much money did you spend in the last fiscal year? **\$3,000.00**  
What is your total programmatic and organizational budget for the current fiscal year? **\$4,000.00**  
Has your Board conducted an external audit in the last year? **No**  
How many months of operating expenses can you cover with your financial reserves? **3**  
How many individuals gave you money in the last fiscal year? **48**  
Range of Gifts: **\$5.00 (low) - \$500.00 (high)**  
How many Board members donated money to you in the last fiscal year? **3**  
How much money did you raise in the last fiscal year? **\$2,480.00**

### MEMBERSHIP

How many dues-paying members do you have? **20**  
How many of the members you had last year were new? **10**  
Are your members organizations, individuals, or both?  
How do you keep track of information for the questions above? **In written lists**

### INCOME SOURCES (percentage)

Dues paid by members: **0**  
Individual donations, beyond dues: **50**  
Events: **10**  
Private foundation grants: **40**  
State government grants: **0**  
Federal grants: **0**  
Local and other governmental funding: **0**  
Corporate or business sponsors: **0**  
All other sources: **0**

### MISCELLANEOUS

Which written planning documents does your group currently have? **Strategic Plan; Fundraising Plan; Communications Plan; Water Quality Monitoring Plan**